

Unit Title: Understanding and Promoting Online Communication

Unit Level: One

Unit Credit Value: 3

Guided Learning Hours: 27

Unit Code: CN1/1/NE/006

Unit Review Date: 31/05/2026

This unit is not part of a regulatory framework

Purpose and Aim of the Unit:	The aim of the unit is to develop learners' understanding the use and application of online communication. The unit also explores how to overcome barriers and risks associated with online communication.
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This unit has 4 learning outcomes.

Learning Outcomes	Assessment Criteria
The learner will:	The learner can:
1. Understand the nature and role of online communication.	1.1. State what is meant by 'online communication'. 1.2. Describe two scenarios where online communication would be appropriate or beneficial.
2. Know how to use one type of online communication.	2.1. Identify two methods of online communication. 2.2. Demonstrate the use of one method of online communication. 2.3. Outline the benefits of the method of online communication demonstrated in 2.2.
3. Understand the barriers and risks associated with online communication.	3.1. Outline how to identify and deal with cyber bullying. 3.2. Outline how to identify and deal with online phishing and 'scams'.
4. Understand how online communication can impact upon personal and social well-being.	4.1. Describe two benefits of online communication in relation to own personal and social well-being. 4.2. Outline a benefit of online communication to the local community. 4.3. Outline a wider benefit of online communication.



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ASSESSMENT INFORMATION

One Awards promotes the use of a range of methods to assess the skills and knowledge of learners. Please refer to the Assessment Definitions document (available on the One Awards website) which provides guidance on the use of assessment activities at different levels, the evidence which could be generated from these activities and ways in which the assessment activities could be managed.

When planning assessment tasks for this unit, Centres should ensure that the selected assessment methods are relevant to the subject, the assessment criteria and the needs of learners.

All assessment practice for this unit should take an active account of equality and diversity issues. Centres should refer to the guidance in the One Awards Access to Fair Assessment Policy (available on the One Awards website).

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