

Access to HE Diploma Assignment Brief (Form AP3)



Provider name:	Sunshine College
Access Diploma title:	Access to HE Diploma (Humanities and Social Sciences)
Unit title and code:	English Language Studies FN2/3/AA/06G
Assignment title and number, e.g. 1 of 1 or 1 of 2 etc:	Academic poster dealing with changes in language and usage over the past 50 years. Assignment 1 of 3
Assessor name:	Jane Brown

Assignment briefing and mapping to unit:

Academic Poster

Produce an academic poster, maximum size 1.5 x 0.75 metres, which visually represents the main changes which have taken place in written and spoken language over the past 50-60 years (AC 1.2).

You will need to identify the changes and analyse the reasons for these changes, giving actual examples wherever possible. You may wish to take into account changes in the language used in your local area (AC 1.1)

Word count: approximately 800

The following checklist may be helpful, but feel free to comment on any features you notice which are not listed below:

- Lexis
- Phonology
- Register
- Dialect
- Slang
- Accent

Tips:

An academic poster is not the same as one seen on the high street or in magazines. It is designed to be read fairly close up at academic conferences and it contains a considerable amount of information. It is used instead of giving an oral presentation or paper.

Useful sources might be: inter-generational interviews; archive news footage and newspapers; TV/magazine advertisements; oral history transcripts or recordings

Assignment hand out date:	
Assignment submission deadline date:	
Draft(s) permitted: Yes/No <i>If yes, include deadline date(s) for draft(s)</i>	Yes

Mapping to Unit	
This assignment covers the following learning outcomes & assessment criteria.	
LO1: Understand how language and usage changes AC 1.1 Analyse historical changes in language including the reasons for language change. AC 1.2 Examine the generational differences in spoken discourse	
Grading information for this assignment	
Grade descriptor:	7c: Quality
The student, student's work or performance:	
For a pass:	Meet the assessment criteria to achieve the learning outcomes for the unit
For Merit:	c. taken as a whole, demonstrates a very good response to the demands of the brief/assignment Contextualization:- a very good range of historical changes, including generational differences in spoken discourse, will be included on your poster. The reasons for these will be explored in some depth.
For distinction:	c. taken as a whole, demonstrates an excellent response to the demands of the brief/assignment Contextualization:- an excellent range of historical changes, including generational differences in spoken discourse, will be included on your poster. The reasons for these will be explored in depth.
Additional Guidance notes	Try to ensure that you cover as wide a range as possible of linguistic changes and that the possible reasons for these changes are explored in detail. Be open to the fact that there may be different explanations of these changes and you will have to weigh up the strengths and weaknesses of these explanations.

Grade descriptor:	5: Communication and Presentation
The student, student's work or performance:	
For a pass:	Meet the assessment criteria to achieve the learning outcomes for the unit
For Merit:	shows very good command of <ul style="list-style-type: none"> • structure • use of images • language (including technical or specialist language) • referencing Contextualisation: produce a poster which has a logical structure and in which most points are clearly made and linked to each other in order to show coherence of understanding of how language changes. Most sources will be accurately referenced.
For distinction:	shows excellent command of <ul style="list-style-type: none"> • structure • use of images • language (including technical or specialist language) • referencing Contextualisation: produce a poster which has a logical structure and in which all points are clearly made and effectively linked to each other in order to show coherence of understanding of how language changes. All sources will be accurately referenced.

Additional Guidance notes	<ul style="list-style-type: none"> • Posters are a visual medium so consider this in your presentation. You could include images, drawings, arrows or lines to link items. • The font size should be reasonable and the font style chosen should be clear. • The language of your poster should be appropriately academic, formal, clear and objective. You should include all relevant technical terms. • Please make sure you cite all sources using a recognised referencing system and hand in a separate bibliography.
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Grade descriptor:	1a: Understanding of the subject
The student, student's work or performance:	
For a pass:	Meet the assessment criteria to achieve the learning outcomes for the unit
For Merit:	<p>a. demonstrates a very good grasp of the relevant knowledge base.</p> <p>Contextualisation: you need to show a very good understanding of most of the main reasons why spoken and written English has changed over the past 50-60 years</p>
For distinction:	<p>a. demonstrates an excellent grasp of the relevant knowledge base</p> <p>Contextualisation: you need to show an excellent understanding of all of the main reasons why spoken and written English has changed over the past 50-60 years</p>
Additional Guidance notes	<ul style="list-style-type: none"> • Make sure your poster offers clear reasons why language has changed over time • Support your ideas with plenty of actual examples

Declaration: I confirm that this assignment is my best attempt and all my own work and that it conforms to the course policy on plagiarism.		
Print name:	Student signature:	Date: